

CONTACT INFORMATION

Phone: 1 (312) 636-3012

Website: www.emproltd.com

Email: ehrenm@emproltd.com

Location: Chicago, IL

THE BRAND BUILDER[®]

EHREN MUHAMMAD

DIGITAL MARKETING & PROJECT
MANAGEMENT ENTREPRENEUR

Creator - Motivator - Marketer

CAREER HIGHLIGHTS

AS BRAND MANAGER & CONSULTANT

EMPro, Ltd | Nov. 2009 - present

- Marketing strategies generated over \$13M in revenue, sponsorship, and investments for clients.

- Secured radio promotion for 1000+ recording artists generating \$10.5M in revenue from streams, downloads, and music sales.

- Generated \$10.3M+ in revenue for clients in social media advertising

- Executed 200+ social media advertising and promotional campaigns successfully

- Created social media promotional plan that led to 5 successful crowdfunding campaigns for clients on Indiegogo

- Total funds secured \$5.5M in crowd investment

QUALIFICATIONS

MASTER'S IN PROJECT MANAGEMENT

DeVry University's Keller Graduate School of Management | 2020

BACHELOR'S OF BUSINESS ADMINISTRATION

Robert Morris University - Illinois | 2007

CERTIFIED PROFESSIONAL EDUCATION

Facebook Blueprint (Facebook Advertising), 2019

Hootsuite Social Marketing Certified, 2019

Social Media Marketing Certificate, Northwestern University, 2017

PERSONAL SUMMARY

"Greatness is the result of patiently
persevering"

SUBJECTS OF EXPERTISE

- Entrepreneurship
- Product Management
- Digital Marketing Project Management
- Small Business Digital Marketing
- Small Business Development
- SEO and Search Engine Advertising
- CBD Industry Advertising and Marketing
- Arts and Entertainment Marketing

NOTABLE AFFILIATIONS

- American Marketing Association, Member | 2019
- Project Management Institute, Member | 2020
- International Press Club of Chicago,
Director of Communications | 2018

PRESS COVERAGE

- [Pax Jones \(interview\)](#) | 2020
- [Better Auds \(interview\)](#) | 2020
- [Pro Media Magazine \(interview\)](#) | 2017
- [Blog Process \(interview\)](#) | 2017
- [Tax Twerk \(interview\)](#) | 2017

"Raised by a single mother on the Southside of Chicago, I focused on making my dreams a reality and devote my life to helping others do the same." - Muhammad